REPORT ON THE PSYCHOLOGICAL IMPACT ON MALE PARTICIPANTS OF
DOMINA SHELLE’S “THE EXPERIMENT” HYPNOSIS


Following the American Psychology Association's Guidelines

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Abstract

The Experiment examined a strategy to condition the male participant into a slave to a beautiful, young hypnotist named Domina Shelle. In the experiment, Domina Shelle initially conditioned the male participant by activating his brain stimulation reward (BSR) system using hypnotic trigger words. Memories of the intense pleasure and arousal that Domina Shelle’s caused by saying the triggers created “wanting.” Over time the male participant became increasingly confused, aroused and controlled. Even outside of trance, the male participant craved (wanted) Domina Shelle’s hypnotic triggers, pleasure, and arousal, and sought to maximize its actualization by listening to her files constantly. Listening constantly caused more wanting. Listening and wanting. Listening and wanting. The male participant listened to and wanted Domina Shelle’s hypnotic voice all the time. The experiment proved that hypnotic BSR system conditioning would create a powerful addiction in the male participant effectively reducing him to Domina Shelle’s happy slave.

Introduction

Opening Statement: As noted in the abstract, the experiment used Domina Shelle’s brainwashing hypnosis to trigger the brain stimulation reward system causing pleasure and arousal in the male participant. Our previous chastity training study proved that Domina Shelle’s hypnotic suggestions easily activated the BSR system of the male participant. (The participants in our previous chastity training study fell completely under her control.) This Report provides more exciting research into the hypnotic power of Domina Shelle. Make no bones about it, the goal of this experiment was to explore the depth of that power. Just how much hypnotic control can a young and beautiful female hypnotist wield by triggering the BSR system in the male brain? Here, she conditioned the male participant by sending impulses to his brain stimulation reward system with implanted hypnotic triggers. The hypnotic conditioning was designed to cause pleasure, arousal, confusion, and a strong addiction. She conditioned him with triggers to make him crave. To make him want. To make serving Domina Shelle and feeding his addiction to her his primary life goal.
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**Literature Review:** In 1902, Ivan Pavlov, a Russian physiologist, was studying *unconditioned responses* of dogs by measuring saliva output when he served them food. While conducting experiments on unconditioned response, Pavlov discovered *conditioned response*.

Pavlov used a bell as a neutral event. He rang the bell when he gave the dog food. After a number of repeats, the dog associated the bell with food. Eventually, just ringing the bell made the dog salivate. The dogs were conditioned to the bell.

Conditioning human beings, like dogs, is easy. The depth and speed of the conditioning depends upon the power of the conditioning tool . . . the power of the carrot or the stick. We know from other studies that the brain stimulation reward (BSR) system is a powerful conditioning tool. The problem is finding a practical way to trigger it.

In the 1950s, Scientists discovered the existence of BSR systems. James Olds is the scientist credited with the initial discovery of these brain pleasure centers. See Olds, J. *Pleasure center in the brain*. Sci. Am. 195: 105-16 (1956). Olds surgically implanted a wire into a lab rat. By pushing a lever the rat could shoot an electrical impulse through the wire into his brain’s pleasure center. The rat was conditioned to self stimulate for pleasure. It pushed the lever thousands of times.

Olds used the BSR system to condition the rat’s behavior. Olds made the rat move from corner to corner of his cage.
He conditioned the rats to turn clockwise. The rat spun clockwise. He conditioned the rat to turn counter-clockwise. The rat spun counter clockwise.

At the culmination of Olds’ experiment he tested the rat’s degree of addiction to BSR system stimulation. Olds deprived the rat of food for 24 hours. Olds tested whether the rat would prefer to satisfy his hunger by eating or remain in the area where he received BSR system impulses. The hungry rat chose the BSR impulses, inches away from food, never leaving. Olds concluded that the rat was so powerfully addicted to BSR system pleasure that he would starve to death before giving it up.

We know that the human male BSR system creates the highest levels of dopamine release just before ejaculation. Dominguez, J., and Hull, E., *Dopamine, the medial preoptic area, and male sexual behavior*, Physiology & Behavior 86 (2005). It follows that the greatest pleasure reinforcement for human male conditioning takes place at the point of ejaculation.

Despite how well BSR system pleasure stimulation works as a male conditioning tool, there are few published psychological research studies into its capabilities.¹ We already know (from our chastity experiment) Domina

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¹There are two published studies involving experimental testing with electrical human BSR system stimulation including the study involving patient B-19 that we discussed in the previous report. Human experiments are considered controversial because of ethical questions. Obviously, everyone agrees that no human experiments should be conducted on people without their knowing consent. However, in cases where volunteers have full understanding of the risks but still wish to participate, the individual ethical issue must be weighed against the experiment’s overall good to society. For example, if human culture is enlightened through better understanding of male conditioning by manipulating his brain’s pleasure center, then ethically such experiments must be conducted. If the information learned here accelerates progress toward a female dominated society—a society that will remedy the worlds’ problems caused by men running things—then everyone in society benefits. Women benefit because they better understand how to control and enslave men by making them addicted to hypnotic pleasure. Men benefit because they receive pleasure and assume their right, proper, and natural place of subservience under the control of women.
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Shelle’s hypnotic BSR system manipulation works as a highly effective male conditioning tool. The first goal of The Experiment is to fill a gap in psychological research with new data about the power of hypnotic triggers of the BSR system as a male conditioning tool.

The second goal of the experiment is to measure how much addiction hypnotically triggered BSR system stimulation will cause in the male participant. Most psychological research about addiction considers strategies by which people can eliminate addictions (e.g., escape drugs, binge eating, gambling). The Experiment explores the opposite aspect. It seeks to learn about means and methods to to cause an addiction. To cause a strong addiction in the male participant to hypnotic pleasure and arousal. Then, to exponentially and powerfully increase it through hypnotic conditioning.

Human addiction is associated with the BSR system activation and dopamine release. Di Chiara, G. and Imperato, A., Drugs abused by humans preferentially increase synaptic dopamine concentrations in the mesolimbic system of freely moving rats, Proc. Natl Acad. Sci. USA 85, 5274–5278 (1988) (Addictive drugs [e.g., amphetamne, heroine, marijuana] increase synaptic dopamine concentrations in the mesolimbic system of freely moving rats.). A 2009 Harvard Health Publication article, The Addicted Brain, described the neuroscience as follows:

When a human being or other animal performs an action that satisfies a need or fulfills a desire, the neurotransmitter dopamine is released into the nucleus accumbens and produces pleasure. It serves as a signal that the action promotes survival or reproduction, directly or

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2 We recognize some of our peers may criticize the ethics of our research into causing an overwhelming addiction in the male participant. First, we argue that the ends justifies the means. See footnote 1. Second, we live in a free society. If the male in it prefers to totally addict himself to a beautiful, southern hypnodomme like Domina Shelle, should he not have the freedom to indulge? Nannyism should not interfere with individual liberty. Third, some critics of mainstream addiction therapy argue traditional addiction mitigation therapies just redirect individuals into different types of compulsive behaviors. See Dodes, L. M.D., and Dodes, Z., The Sober Truth (Beacon Press, 2014). The addiction to Domina Shelle is a significantly healthier addiction than a more destructive alternative. Worshiping Domina Shelle causes a beneficial change in the male participant life. He is happier and more creative. He has passion and is in love again. His male life has found its true natural purpose--serving a dominant woman, Domina Shelle.
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indirectly. The system is called the reward pathway. When we do something that provides this reward, the brain records the experience and we are likely to do it again.


Human addiction arises from two primary factors: “liking” (consumption) and “wanting”. Consumption is an important element in addiction, but “wanting” is the more powerful element. The “wanting” arises from conditioning. “Wanting” is why addicts relapse on drugs even when they have physiologically kicked their addiction. See Azar, B. *Conditioned to addiction?* Monitor on Psychology (Jul./Aug. 2002).

Wanting is a conditioned response to a neutral stimulus. The stimulus triggers memories about the pleasure and arousal felt from BSR system stimulation. Once conditioned, the addict remembers the addictive element (consumption). For example, a heroin addict is triggered to relapse when he sees a hypodermic needle. He remembers the pleasure of dopamine flooding his BSR system when he shoots up. A food addict binges when exposed to the smell of donuts. He thinks of how wonderful he felt when taking a sweet donut into his mouth. A gambler relapses when he passes a casino. The remembers the rush of pleasure he felt from gambling excitement. A hypnofetishist becomes aroused when he sees stereo headphones. He wants to indulge the pleasure that he remembers came from her hypnotic voice.

The Experiment will use a number of stimuli to make the male participant remember and want the intense pleasure and overpowering arousal he feels under Domina Shelle’s hypnotic control. When awake, the male participant will think of and want Domina Shelle all the time. She conditions the male participant to become aroused when he thinks of her, and the arousal stimulates the BSR system. Thus, the male participant is rewarded when he thinks of her. The dopamine reward will make him think about her all the time. By the same token, if anything makes him aroused, the arousal reminds him of Domina Shelle. He remembers what she has done to him, and how good her hypnotic triggers feel. Also, the male participant cannot escape by sleep. When sleeping, her subliminal hypnotic suggestions cause him to have erotic dreams about her hypnosis and control. He wakes from
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Sleep in arousal and in pleasure. The pleasure and arousal cause a conditioned response. His BSR system responds to Domina Shelle’s conditioning just like a dog that hears a bell. He cannot resist her.

**Study Overview:** The purpose of this experiment will measure the efficaciousness of conditioning the male participant with hypnotic triggers into his BSR system. Once conditioned by pleasure and arousal, we explore the depths of his addiction.

Our hypothesis is that the male participant, like the rats in James Olds’ original experiment, will be quickly conditioned by BSR system hypnotic triggers. Thereafter, additional brainwashing, hypnosis, and training with hypnotic triggers and subliminal suggestions will condition him to “want” Domina Shelle, the source of pleasure and arousal, all the time.

**Method Section**

I. **Participants:** There are three groups of participants for this experiment:

(1) Ten male student volunteers from Summissus College of Humanities (male participants);

(2) Thirty-eight male internet volunteers from Domina Shelle’s website (internet participants); and

(3) Ten Potentatus College psychology students from Professor Castus’ PSY 220 (Hypnosis and Psychology) and PSY 310 (Psychology Studies of Female Led Relationships) (Female Psychology Students).

The Female Psychology Students did not know they were being studied as participants until the experiment concluded. They thought their only role was to observe and record data about the male participants.

II. **Apparatus and Materials:** Devices to play mp3 recordings and stereo headphones. Comfortable resting couches. Lab and meeting room. Clipboards. White lab coats.
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III. Procedure: Our hypnotist (Domina Shelle) created five hypnosis files
for The Experiment. Overall, the participants were subjected to 24 days of
hypnosis. The observed sessions were conducted in a lab on campus at the
Potentatus College of Women in the School of Psychology building.

We gathered data on the
effectiveness of the “pleasure” and
“arousal” triggers” with
observations made by Female
Psychology Students. They
recorded observations of “pleasure”
and “arousal” using
Self-Assessment Manikin (SAM)
scoring. For Study I and some of Study II the Female Psychology Students
made their observations behind a one way glass. After a day of listening to
Study II, we introduced the Female Psychology Students to the Male
Participant and informed him of their purpose to closely observe him. We
then measured whether or the presence of ten Female Psychology Students
in the same room as the male participant would affect his reaction to
Domina Shelle’s “arousal” hypnotic trigger.

We gathered data on addictive effect of Domina Shelle from the internet
participants in three ways:

(1) From written feedback about their feelings for Domina Shelle and
    The Experiment;

(2) Counting the number of times that the internet participant’s IP
    address visited Domina Shelle’s website; and

(3) Through hourly logbooks submitted to us by a statistically
    significant number of the internet participants.

Finally, we surveyed the Female Psychology Students to determine the
impact of The Experiment on their lives, if any.
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Results

This Study gathered substantial new data about male vulnerability to hypnotic pleasure (BSR system) conditioning.

Data About Hypnotic Triggers

The following tables show Manikin data collected by the Female Psychology Students from observation of the male participant. The first set of tables show how quickly Domina Shelle’s hypnotic triggers began to work on the male participant.

We were frankly flabbergasted by how effectively and easily Domina Shelle conditioned the male participant to “pleasure.”

By the third listen to Study I, 90% of the male participants were fully responding to the “pleasure” trigger. By the fifth listen, 100 percent were fully responding. Throughout the rest of the 24-day experiment, the “pleasure” trigger was 100 percent effective on all ten male participants.

This is how “pleasure” affected the male participant. When Domina Shelle snapped her fingers and said, “pleasure,” he broke out into a huge grin. He often writhed around on his cot when he heard it. Many times, he moaned while he clutching at his heart, fingers slowly grasping the air as he rocked back and forth. As time passed, the male participant internalized the pleasure response to a greater extent. His eyes rolled back into his head and his toes curled up. Even at the very end, the “pleasure” trigger would still sometimes cause the male participant to squirm around and moan.
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We also collected data about the efficaciousness of the “arousal” trigger. This trigger conditioned the male participant to masturbate on command. As shown in the red area of graph below, he quickly learned the “arousal” trigger and responded (whether in trance or awake).

The “arousal” trigger was introduced in Study II. We tested the power of the hypnotic trigger to see if embarrassment might deter the male participant from masturbation in the presence of the ten observing Female Psychology Students.

The male participant resisted the trigger on the first listen when they were present in the room. However, his initial resistance to masturbating in front of them was quickly overcome. By the sixth listen, he responded quickly and with 100 percent precision. When Domina Shelle snapped her fingers and said, “arousal,” the male participant scrambled to unzip his trousers and masturbate. By the the sixth time listening to Study II, Domina Shelle’s “arousal” trigger was so effective that the presence of the Female Psychology Students had no deterrent effect whatsoever.

As the experiment progressed, the Female Psychology Students got into their roles. She would walk over to the masturbating male participant in her white lab coat and bend down to look closely at his penis as he stroked sometimes even with his eyes open. She would make a hmmm sound and write on her clipboard, totally in character, carefully recording her observation. The male participant just stroked on like a blank, thoughtless toy. During the hypnosis recordings, Domina Shelle would sometimes taunt the male participant about her “arousal” trigger. All of this was very amusing to the Female Psychology Students and they had a grand time discussing his behavior during the daily debriefing.
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The data proved hypnotic triggering of the male participant’s BSR system as an extremely powerful conditioning tool. The dopamine reward delivered by Domina Shelle’s hypnotic triggers was too much of a rush for the male participant to resist.

The male participant’s behavior was similar to James Olds’ rats. We cannot say the male participant would starve himself to death before giving up Domina Shelle’s pleasure. We can say he likes the pleasure so much that he accepts a very embarrassing situation to receive it.

Data About Addiction

We collected data on the scope of addiction based on survey of the internet participants.

The graph to the left shows how many hours per day the internet participant listened to Domina Shelle’s The Experiment files. By the end of The Experiment, he was listening on average more than four hours per day.

The next graph shows how many times per day the internet participant became aroused thinking about Domina Shelle. The number of times the internet participant reported being aroused by thinking of Domina Shelle was so high that we doubted the veracity of the data. We knew many of the internet participants were already

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3 We write singularly but the data represents the average for all 38 internet participants.
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Domina Shelle’s slaves.⁴ So we had to delve into the mind of the internet participant to figure out why he was so often aroused and thinking of Domina Shelle. We needed verification.

What we found was that Domina Shelle’s slaves do a lot of things for her. For example, some slaves work out for her and watch what they eat so they will get their bodies into a very fit shape. Other slaves make art for Domina Shelle. One of the southern internet participants paints watercolor pictures of Domina Shelle. Other slaves write poetry and songs for her. Some make music.⁵ Others just love her and like reading and listening to everything she writes and publishes. This is the explanation about why the data shows the internet participants spend so much time thinking of Domina Shelle.

The graph to the left depicts the compulsive behavior of the internet participant. We counted his daily visits to her website. Usually, he would visit once or twice a day. But, when Domina Shelle began to tease the internet participant by announcing an impending

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⁴ We recognize some of our peers will discount the data from the internet participants due to bias. We accept the point. We respond by stating that just because a person has a bias does not mean he is lying. Nothing we discovered about the internet participant indicates he was anything other than completely truthful and honest. Domina Shelle demands honesty from her slaves. So, if anything, the bias argument just ends up working in favor of Domina Shelle. Domina Shelle wins again.

⁵ Creating art is one of the things that males do best.
release of a new The Experiment file, he became compulsive. When teased, the internet participant visited her site approximately 17 times a day. He continued to visit multiple times a day until he could download the new file.

The most compelling evidence here of the internet participant’s overpowering addiction to Domina Shelle were his own words. This link has his written report describing how he descended into complete addiction and slavery to Domina Shelle, and how much he loves it.

Survey of the Female Psychology Students

The Female Psychology Students were not aware that they were being observed. They were not told they were also participants until they submitted their final surveys.

The aim of this part of The Experiment was to see if the Female Psychology Student’s experience in observing how easily the male participant could be conditioned into slavery would affect her attitude about the male role in a relationship and in society.

The Female Psychology Student reported The Experiment dramatically affected her personal life and her relationship with her male boyfriend. Before The Experiment ended, she had already insisted that her existing boyfriend accept a submissive role in the relationship. As an alternative, she found a new boyfriend willing to accept it. The Female Psychology Student was surprised at how quickly her boyfriend accepted the change and became submissive.

One of our Female Psychology Students was the President of her sorority. She implemented a new boyfriend policy at the sorority. All boyfriends must regularly clean the rooms there and do the sorority laundry. At parties, the boyfriends act as butlers and masseuses and serve the sorority sisters and their guests. The speed of which boyfriends accepted the new boyfriend rules shocked and encouraged the Female Psychology Student, her sorority sisters, and her friends.

The Experiment stoked the idea of a female dominated society as more than a mere dream. The Female Psychology Student is invested in making female
domination of males a political reality. The brushfire of female domination is burning. No army or government can stop an idea whose time has come.

Discussion

The addiction created by Domina Shelle’s hypnotic manipulation of the male participant’s BSR system overpowered him. She flooded the male BSR System using arousal and ejaculation to maximize the pleasure and dopamine release. Her conditioning linked that intense experience of pleasure to her hypnotic voice and to memories of her hypnosis.

Her hypnotic conditioning made the male participant remember everything to his detriment. When the male participant thinks about Domina Shelle he experiences a conditioned response. His BSR system floods with dopamine. It floods into his brain like saliva dripping from a dog’s mouth. He becomes aroused at the possibility of undergoing more hypnotic control. More dopamine is released. He wants more of Domina Shelle’s hypnosis. More of her voice. He wants everything about Domina Shelle. He wants her more than anything else in his life. Wanting more than anything is the crux of a really bad addiction. Wanting more than anything makes the addict relapse. Wanting more than anything means that there is no chance for the male participant to escape from his addiction to his beautiful hypnotist, Princess Domina Shelle Rivers. Nor does he want to escape. He wants more. The male participant is completely fucked.

The Experiment study was important for another reason. It shows the way for us to move forward into a brighter future. We can see now how easily males are conditioned by pleasure with hypnotic triggers. The male loves pleasure and succumbs to it completely. He is a slave to it. In exchange for pleasure, the male is happy and willing to accept his role as a second class citizen under dominant women. The path for political progress is clear. All we need to do is hypnotically condition all males to be the slaves of Domina Shelle. Then, a new dominant female leader will emerge from the next generation. Perhaps one of the Female Psychology Students.

Some accuse the male participant of being a traitor to his sex. That is backward thinking. Women are deeply indebted to the male participant. We see him as brave pioneer, as a first fruit. He voluntarily leads his fellows
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down the path into pleasure and arousal addiction. He leads the male sex into the naturally submissive role of slavery to women. The male participant is not a traitor at all! He is a submissive hero who shows the way toward male mental health, toward a good, more peaceful, and cooperative society ruled by women.

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Purdue Online Writing Lab Link

Rivers, Princess Domina Shelle http://www.shellerivershypnotica.com/